


Nielsen Norman Group UX Certificate

This **Certificate in User Experience** is awarded by Nielsen Norman Group,
a world leader in UX design and research, to

Rich Roth

in recognition of completing 30 hours or more of rigorous user experience training and passing the related exams. This status demonstrates a high level of dedication to UX education, and a strong commitment to the field of UX. The topics studied provide a solid foundation that rounds out personal, practical experience. This UX Certification (UXC# 1018001) was achieved on 10 October 2018.


Jakob Nielsen
Principal



Coursework Completed:

Generating Big Ideas with Design Thinking
Measuring User Experience
Service Blueprinting

The Human Mind and Usability
UX Deliverables